RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

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KEY ACCOUNT MANAGERS
ACCOUNT MANAGERS
DIVISION MANAGERS
RETAIL MANAGERS

1996 RJR Promotions

The attached communication is an example of what A.M., R. Tanchyk has sent to his direct accounts concerning our *'96 Partners Promotions*.

Should you wish to utilize the same for your accounts, please notifiy P.C., J.Campbell with specific customer contact / 'mail to' information. The ROU will then mail per your requests.

Should you have any questions, please contact me.

Sincerely,

Stephen

S. R. MacLeod
Regional Operations Manager
SRM/jc
cc: R. C. Farmer
F. V. Natale
J. Campbell

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Source: https://www.industrydocuments.ucsf.edu/docs/frdp0000